

Executive Summary of Collaborative Working between Patient Information Forum (PIF) and Norgine Pharmaceuticals UK Limited

This project is a survey of UK women's experience of information to support shared decision making and consent related to induction of labour, as part of a collaborative working programme designed with the ultimate aim of enhancing and improving patient care.

Title of project: Being Induced Survey

Project timelines: Anticipated survey launch Q3 2021, with publication of results Q4 2021

Project aims:

- To explore the extent to which women's information needs are met to enable them to make well informed decisions about induction of labour
- To identify information gaps for women and for vulnerable sub-groups
- To identify/verify sources of information perceived as trustworthy by women and used to support their decision-making
- To identify areas of concern where the provision of reliable information can help people make an informed choice about their care

Expected benefits:

- To improve women's experience of information around induction
- To support the provision of consistent material to support shared decision making and consent
- To provide appropriate information that reflects women's concerns about induction
- To develop materials/guidance to benefit providers of information on induction, including the NHS and providers of NHS healthcare

For further information please contact:

William Burch – Medical Advisor, Norgine UK & Ireland

Tel: +44 (0)1895 453 733

Email: WBurch@norgine.com

Sophie Randall – Director, Patient Information Forum

Tel: + 44 (0)7853 955 062

Email: sophie.randall@pifonline.org.uk

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